

# Growing Families Expo 2009

The 2009 Growing Families Expo is going to be held **October 17, 2009** from **10am to 3pm** at the **Fairfield Community Center**.

The event will provide you an opportunity to meet, interact, and network with other businesses, services, and practitioners who work with moms and babies in the area. It will also give you an opportunity to reach out and meet local women and/or families who may be looking for your particular product, service, resource or program.

## Already Planned Areas of our Event

- Motherhood Maternity Fashion Show showcasing area expectant mothers in the latest fashions.
- Arts & Crafts for kids
- *Carry Me Away* Sling Station for the ultimate in “wearing” your baby
- Raffles every hour and Silent Auction
- Stroller Parking
- Breastfeeding Lounge and Changing Station
- Family Portraits
- Free Mom Pampering Sessions
- Informational Sessions on Midwifery, Wearing Your Baby, Cloth Diapering, and Informed Consent
- Much more!

## **Moms in Bloom : Who We Are and What We Believe**

- Our mission statement: Promoting improved outcomes in maternal, infant, and child health by providing information, education, and support for expectant women, new parents, and their families in Solano County.
- We desire to network with any and all practitioners, care providers, alternative services, businesses and individuals who work with expectant women, breastfeeding women, and women with infants and young children in our area. We believe that by working together towards the common goal of healthier mothers and children, we can affect the community as a whole.
- We are a nonprofit corporation for public benefit and donations to our organization are tax deductible.
- Our tax EIN# is 20-8674458.

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## EXHIBIT SPACE INFORMATION

10x10 Booth Space: \$150 (6 spaces available)

1 full table space : \$100 (40 spaces available)

Nonprofit table space: Free (limited spaces available)

Shared Space @ the doula table: \$20

The venue is indoors. All tables and chairs are provided. The tables are 6 feet long. No table skirts or décor will be provided. You must provide all of your own table décor and are responsible for setup and cleanup of your area. Please remember to bring painters blue tape to secure any extension cords or decorations. No Duct Tape, staples, or nails. 110V outlets are available, but you must provide your own extension cords. No open flames and no advertising of formula or bottle feeding products, staying within WHO guidelines for the marketing of breast milk substitutes.

All Exhibitors are allowed one item for goodie bags for the event. 100 bags will be prepared. Item must be received by 10/01/09.

## SPONSOR INFORMATION

Would you like to advertise your business and help promote an annual event?

Please contact us today and let us help you find a way to be a part of our event!

**Gold Sponsor: \$500+**

**Platinum Sponsor: \$750+**

**Title Sponsor: \$1500+**

**All sponsors will be listed on our website and event advertising.**

## ***Can't Participate with us??***

**Consider inserting your business' advertising into our goodie bags!** If you would like to insert a small promotional item, brochure, or business card into the Event goodie bags, you may do so for **\$50 per item**. We will have 100 event bags and the fee includes one insert per bag.

**Donate a product, gift certificate, or gift basket for our raffle or auction, get a goodie bag insert for FREE!**

We are asking all of our exhibitors to provide one in-kind donation (product or service certificate) to be used for a raffle or door prize. Thanks!

## 2009 Growing Families Expo

### REGISTRATION / EXHIBITOR AGREEMENT

Company or Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ (Please include if paying with Paypal)

Are you a non-profit organization? \_\_\_\_\_ ID # \_\_\_\_\_

What type of goods/services will your company be exhibiting? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Who will be representing you at the Expo? Please list their name(s) and contact numbers.

\_\_\_\_\_

What type of door prize or raffle prize will you be submitting to us? We will collect the door prize or service certificate upon arrival at the event site on Expo day.

\_\_\_\_\_

#### Fees

Number of 10X10 spaces (\$150.00) \_\_\_\_\_ Doula table (\$20) \_\_\_\_\_

Number of table space (\$100.00) \_\_\_\_\_

Goodie Bag Insert only (\$50.00) \_\_\_\_\_

**Total Amount Due:** \_\_\_\_\_ (Please make check or money order to Moms in Bloom)

\_\_\_\_\_ Yes, we would like to be a  **Gold**  **Platinum**  **Title Sponsor** for this event. Please contact us at

\_\_\_\_\_

**IMPORTANT:** All décor, materials, inserts or cards must adhere to WHO Marketing of Breast milk Substitutes guidelines and not promote formula feeding. For a copy of this guideline, please contact us. If you are not sure whether or not your ad conforms to this standard, let us know and we can check for you and approve your insert ahead of time.

To contact us regarding ad inserts, registering for the event, or product or certificate donations, please email us at [momsinbloom@gmail.com](mailto:momsinbloom@gmail.com) with your contact information and we will get back to you as quickly as possible! You can also call us at (707) 246-5728.

Refunds: At this time we cannot offer refunds after registration. If you register and are then unable to attend, we may be able to connect you with an interested exhibitor who could possibly arrange with you to exchange your space for the fee. Please contact us for information.

Mail the completed packet  
to:

Moms in Bloom  
215 Hampshire Street  
Vallejo, CA 94590

We also accept **Paypal!** Email  
your completed form and make  
your payment to  
[momsinbloom@gmail.com](mailto:momsinbloom@gmail.com)